



GRANTSEEKING IN THE HUMANITIES & SOCIAL SCIENCES

Prepared for the University of North Carolina at Charlotte

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Wednesday, February 26, 2025

YOUR WEBINAR WILL BEGIN SHORTLY

WEBINAR LOGISTICS

RUNTIME



~30 minutes plus additional time for Q&A

Q&A



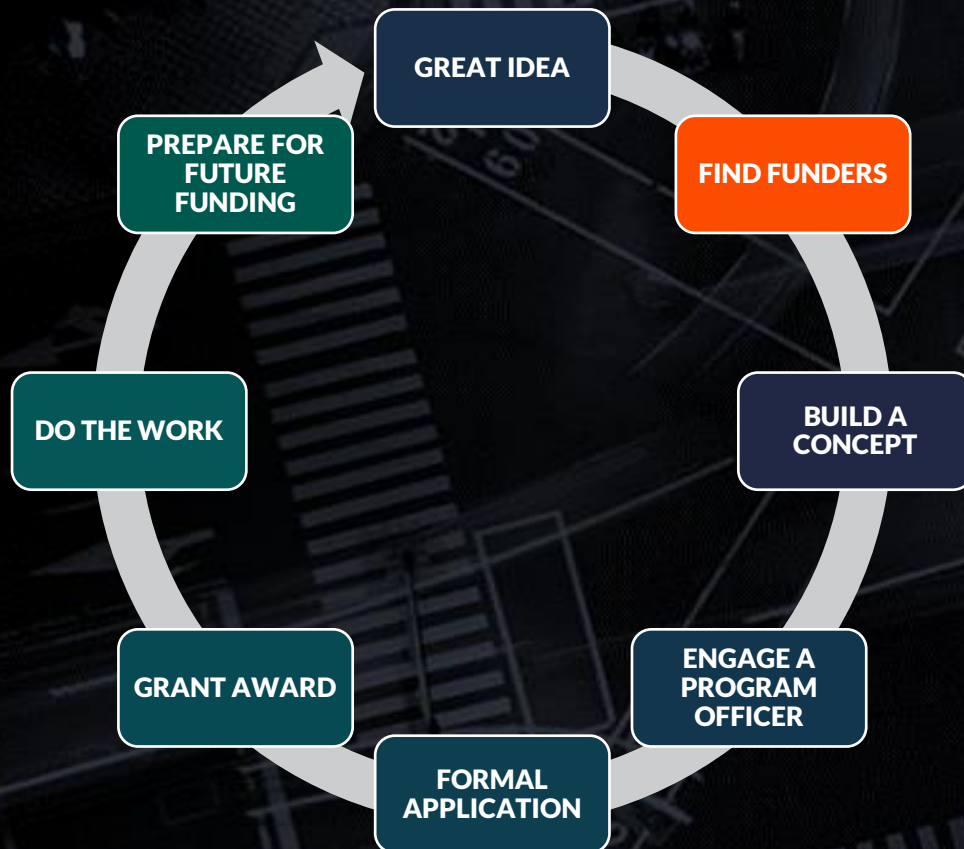
Questions can be asked throughout the presentation. You may also ask questions via the chat link at the bottom of your screen, and the presenter will reply.

RECORDING & SLIDES



All attendees will receive a copy of the recording, including the slides.

HOW GRANTS WORK



The grant funding process: from idea to implementation.

1. Start with a great idea.
2. Find funders who are interested in the idea.
3. Build a solid project concept aligned with funder goals.
4. Sell the concept to funders.
5. Complete the formal application process.
6. Receive a grant award.
7. Do the work.
8. Prepare for future funding.

This process varies across funder types.



TODAY'S AGENDA

PROSPECTING

- The Art of Prospecting
- Grants for the Humanities & Social Sciences
- Evaluating Opportunities for Fit
- Demo of Hanover Digital & Other Resources

WHO WILL FUND YOUR WORK?

GOOD PROSPECTIVE FUNDERS HAVE:

- ✓ A **mission** that aligns with your mission
- ✓ A **history** of funding similar or related projects
- ✓ Stated **priorities** that encompass your project area
- ✓ **No restrictions** that would preclude funding your project

Prospecting is the art of matching projects with likely funders.

Funders' giving history and stated priorities provide a means for identifying prospects.

WHO IS FUNDING

Have you utilized a prospecting database before? Enter in the Zoom Chat: Y for YES or N for NO

- ✓ Use multiple **databases** and search tools.
- ✓ Search for **keywords** that relate to your mission and project.
- ✓ Search by **funder type**, funding type, and funding region.
- ✓ Note funding **restrictions**.
- ✓ Note typical funding **amounts**.
- ✓ Note key **deadlines** and other timing constraints.

WHAT KINDS OF PROJECTS ARE FUNDABLE?

- Some ideas and funding needs are **not realistic candidates for external grants**. Common challenges:
 - General support
 - Equipment grants with no programmatic tie-in
 - “Planning”
- Take note **of what types of projects actually get grant funding** – and at what levels.
 - Different levels of funding for different types and stages of work.
- Don't **waste time** searching for prospects that don't exist.



PROSPECTING RESOURCES



TYPES OF PROSPECTING RESOURCES

- **Opportunity Databases** contain information on past, current, and future funding opportunities, in addition to information on funded projects.
- **Award Databases** provide detail on the projects supported by a grantmaker.
- **Funder Websites** contain background on active programs, giving interests, past giving, and guidelines for proposals.

OPPORTUNITY DATABASES

Government grants databases provide vast datasets on federal giving history and grant competition announcements

TIPS

- Put search terms in “quotes.”
- Check off **closed and/or expired opportunities** in your search. (Grants.gov)
- **Export the raw data** and reduce it to key data points.

GOVERNMENT AWARD DATABASES

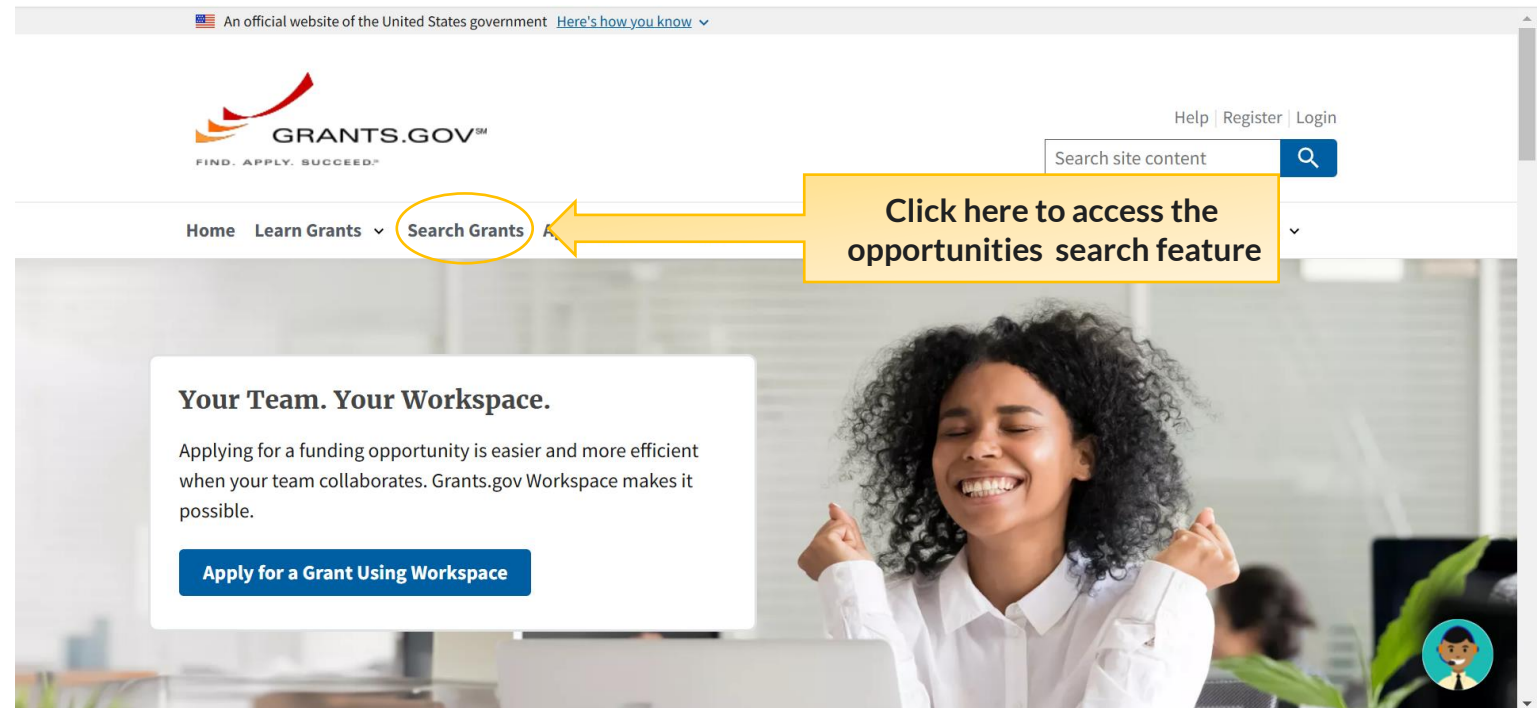
Funder-maintained grant databases are almost always more detailed and current than external sources tracking grants.

TIPS

- **Not all federal agencies** maintain their own user-friendly award databases.

Grants.gov is a key resource for learning about grant competitions

GRANTS.GOV



BASIC SEARCH CRITERIA:

Keyword(s):

Opportunity Number:

Assistance Listings:

Search

SORT BY:

Relevance (Descending)

Update Sort

DATE RANGE:

All Available

Update Date Range

OPPORTUNITY STATUS:



Forecasted (1)

Posted (20)

Closed (74)

Archived (449)

FUNDING INSTRUMENT TYPE: —

- All Funding Instruments
- Cooperative Agreement (11)
- Grant (12)
- Other (5)
- Procurement Contract (4)

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
PD-98-1331	Sociology	NSF	Posted	03/06/2009	
22-638	Build and Broaden: Enhancing Social, Behavioral and Economic Science Research and Capacity at Minority-Serving Institutions	NSF	Posted	10/01/2022	01/16/2025
21-595	Tribal Colleges and Universities Program	NSF	Posted	06/24/2021	10/14/2024
PD-11-8031	Science of Organizations	NSF	Posted	08/08/2011	02/03/2025
SI-INDUSTRY-DAY	Solomon Islands Threshold Program Industry Day	MCC	Forecasted	02/10/2021	
20241211-RAI	Humanities Research Centers on Artificial Intelligence	NEH	Posted	09/04/2024	12/11/2024
W911NF24S0010	Collective Judgment Formation-Collaborative Research Alliance	DOD-AMC	Posted	08/14/2024	11/21/2024
72049219APS00001-02	Initiative for Human Rights	USAID-PHI	Posted	04/24/2019	
FA7000-21-S-0001	Research Interests of the United States Air Force Academy (formerly USAFA-BAA-2021)	DOD-USAFA	Posted	12/02/2020	
20240925-RFW	Archaeological and Ethnographic Field Research	NEH	Posted	06/20/2024	09/25/2024
20241127-RZ	Collaborative Research	NEH	Posted	08/07/2024	11/20/2024
72062424RFA00010	Closing inequities in HIV Prevention, Care and Treatment among key populations in Burkina Faso	USAID-WAF	Posted	08/21/2024	



Subscribe to Saved Searches

If you would like to subscribe to receive email notifications about grant opportunities associated with specific search criteria, such as funding instrument type, eligibility, and sub-agency, you may use the **Subscribe to Saved Searches** page. After creating a saved search, you may view the search results or modify the saved search in the **Actions** column.

HOME LEARN GRANTS SEARCH GRANTS APPLICANTS GRANTORS SYSTEM-TO-SYSTEM FORMS **CONNECT** SUPPORT

GRANTS.GOV > Connect > Subscribe To Saved Searches

SUBSCRIBE TO SAVED SEARCHES

Please manage your Saved Searches below (maximum of 15 Searches).

My Saved Opportunity Searches: Add Saved Search »

1-2 of 2 Records

Name	Last Updated Date	Actions
All HHS Grants and Forecasts	09/19/2017	Delete View Results Edit
Grants for Transportation	09/19/2017	Delete View Results Edit

1-2 of 2 Records

(1) Create a new search that will be stored and accessible after logging in to your Grants.gov account

(2) View and manage existing saved searches after logging in to your Grants.gov account

*USASpending.gov
houses a massive
database with
information on
US-funded grants*

GOVERNMENT AWARD DATABASES

USASPENDING.GOV



Spending Explorer

Award Search ▾

Advanced Search

Filters

Submit Search

Reset search

Keyword ⓘ

Search by Keyword



minority serving ✕

Time Period

Award Type

Agency

Treasury Account Symbol (TAS) ⓘ

Location

Recipient

Recipient Type

Award Amount

Award ID

1 Active Filter:

KEYWORD

minority serving

TABLE

TIME

MAP

CATEGORIES

Spending by Prime Award

Contracts 19

Contract IDVs 2

Grants 658

Direct Payments 0

Loans 0

Other

Award ID	Recipient Name	Start Date	End Date	Award Amount (Total Award)
P425L200435	CITY UNIVERSITY OF NEW YORK, THE	6/15/2020	1/20/2023	\$76,751,267
NH75OT000076	HEALTH, LOUISIANA DEPARTMENT ...	6/1/2021	5/31/2023	\$37,217,010
NH75OT000073	INDIANA STATE DEPARTMENT OF H...	6/1/2021	5/31/2023	\$34,800,194
NH75OT000070	HEALTH, OHIO DEPARTMENT OF	6/1/2021	5/31/2023	\$31,011,053
NH75OT000071	HOUSTON, CITY OF	6/1/2021	5/31/2023	\$30,677,985
80NSSC17M0021	OKLAHOMA STATE UNIVERSITY RE...	8/19/2017	2/28/2023	\$26,714,531
P425K200048	NAVAJO NATION TRIBAL GOVERN...	7/22/2020	7/29/2022	\$19,598,946
P425L200590	UNIVERSITY OF CENTRAL FLORIDA ...	8/3/2020	8/5/2022	\$19,235,686
P425L200088	CALIFORNIA STATE UNIVERSITY, F...	6/8/2020	8/2/2022	\$15,302,743



FOUNDATION AWARD DATABASES

Foundation grant databases catalog the grants awarded by foundations and collect background info on funders.

TIPS

- **Large national foundations** are more likely to maintain their own giving databases than small foundations.
- Focus first on a **grantmaking history**.
- Look for as **many indicators** of strong fit as possible.
- **“Recent” award data** is not always reflective of current funder priorities.

FOUNDATION AWARD DATABASES

FOUNDATION DIRECTORY

Foundation Directory Online has a flexible and powerful search interface.

Candid.

The screenshot displays the Foundation Directory search interface. At the top, a yellow navigation bar contains the text "Foundation Directory" on the left and "Help", "Chat", and a user profile icon on the right. Below this, a grey bar shows "Professional" on the left and "Find funding", "My FDO", and "Resources" on the right. The main content area has a blue background with a geometric pattern and the text "Win more grants and make a bigger difference. Find the right funders now." Below this is a search filter panel with a "Close Advanced Search & Filters" link. The filter panel includes several sections: "Subject Area" (text input: "What needs funding. Ex: Biodiversity, Education"), "Geographic Focus" (text input: "Where funding will be used"), "Population Served" (text input: "Who will be affected. Ex: At-risk youth, Vetera..."), "Organization Name" (text input: "Name of specific grantmaker or recipient"), "Location" (text input: "Location of grantmaker or recipient"), "Who's Who" (text input: "Someone serving in organization"), "Support Strategy" (text input: "Type of program support given/received"), "Transaction Type" (text input: "Type of monetary support given/received"), "Organization Type" (text input: "Type of grantmaker or recipient"), "Grant Amount" (range slider from \$0 to \$10,000,000,000), "Year(s)" (range slider from 2003 to 2025), "Keyword" (text input: "Search for a specific term across..."), and "EIN" (text input: "ID Number of Organization"). There are also checkboxes for "Include U.S. Federal Funders" (checked) and "Include grants to individuals" (unchecked), and a link for "Additional Filters". A blue "SEARCH" button is located at the bottom right of the filter panel.

FUNDER WEBSITES

Outside of direct contact with funders, their websites are the best resources for up-to-date information.

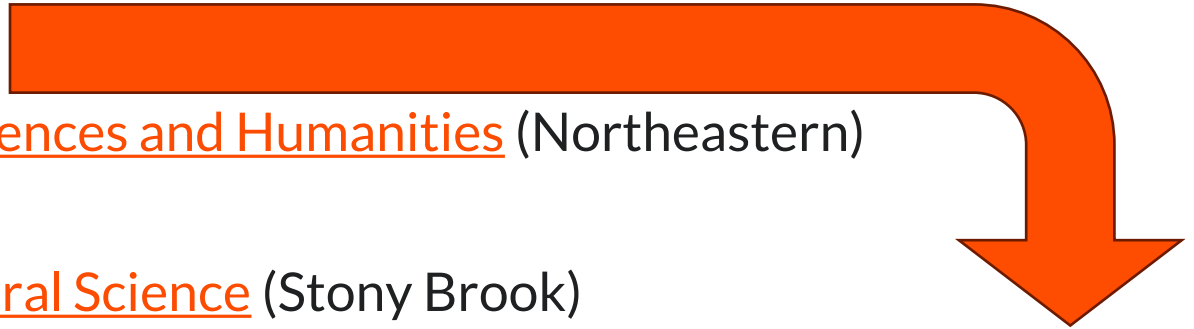
TIPS

- Look for the **most recent** grant examples on funder websites.
- Get a feel for the **mission** of the funder.
- Learn the **character and quirks** of the funder.

OTHER TOOLS AND RESOURCES – GOOGLE + BING

Periodically use search engines (and institutional compilations) to explore other opportunities.

- [Pivot Curated Lists](#) (Harvard FAS ORA)
- [Fellowships and Grants in the Social Sciences and Humanities](#) (Northeastern)
- [Sociology Funders/Fellowships](#) (NYU)
- [Research Funding in Social and Behavioral Science](#) (Stony Brook)
- [Humanities Funding Resources A to Z](#) (William & Mary)



Arts
Data Science, Computer Science, and Artificial Intelligence
Engineering and Technology
Environmental and Climate Science
Humanities
Instrumentation and Equipment
Life Sciences
Neuroscience
Physical Sciences and Mathematics
Quantum Science and Engineering
Social Sciences



IDENTIFYING POTENTIAL FUNDERS/ SELECT OPPORTUNITIES

Use keywords from your discipline or project concept to search for funding.

- Learn funders' individual and field-specific cultures while **identifying potential funding opportunities**.



POTENTIAL FUNDERS AND OPPORTUNITIES – NATIONAL ENDOWMENT FOR THE HUMANITIES (NEH)

- The [National Endowment for the Humanities](#) (NEH) is the only federal agency in the United States dedicated to funding the humanities. NEH grants support the building blocks of American civil society, helping to examine the human condition, promote civics education, understand our cultural heritage, foster mutual respect for diverse beliefs and cultures, and develop media and information literacy.
 - Ex. 1. [Summer Stipends \(Individual Awards\)](#)
 - *The National Endowment for the Humanities' Summer Stipends program aims to stimulate new research in the humanities and its publication.*
 - *Summer Stipends support continuous full-time work on a humanities project for a period of two consecutive months. NEH funds may support recipients' compensation, travel, and other costs related to the proposed scholarly research.*
 - *Award amounts up to \$8,000*
 - *Deadline: September 17, 2025*
 - Ex. 2. [Landmarks of American History and Culture for Higher Education \(Organization Awards\)](#)
 - *Landmarks of American History and Culture programs for higher education, advanced graduate students, and humanities professionals situate the study of topics and themes in the humanities within sites, areas, or regions of historic and cultural significance to expand participants' knowledge of and approaches to teaching diverse histories, cultures, and perspectives in the United States and its jurisdictions.*
 - [NOFO Webinars Available](#) *highlighting recommendations for completing an application*
 - *Awards up to \$190,000*
 - *Deadline: To be announced*

Sign up for NEH updates

Subscribe to receive the latest news and updates from the National Endowment for the Humanities.

SUBSCRIBE

Additional funding opportunities, including Humanities Initiatives funding, can be found at [|Source|](#)

POTENTIAL FUNDERS AND OPPORTUNITIES – NATIONAL ENDOWMENT FOR THE ARTS (NEA)



NATIONAL
ENDOWMENT
FOR THE ARTS

- The [National Endowment for the Arts](#) (NEA), established in Congress in 1965, is an independent federal agency that is the largest funder of the arts and arts education in communities nationwide and a catalyst of public and private support for the arts. By advancing opportunities for arts participation and practice, the NEA fosters and sustains an environment in which the arts benefit everyone in the United States.
 - Ex. 1. [Arts Education Partnership \(Organizational Award\)](#)
 - *Established to disseminate information about current and emerging arts education policies, issues, and activities at the national, state, and local levels with the arts and education fields.*
 - *Awarded as a cooperative agreement up to \$1,050,000.*
 - Ex. 2. [Creative Writing Fellowships \(Individual Award\)](#)
 - *\$50,000 grants in prose (fiction and creative nonfiction) and poetry to published creative writers that enable recipients to set aside time for writing, research, travel, and general career advancement.*
 - *Deadline: March 12, 2025 | Notifications: December 2025 | Earliest Project Start Date: January 1, 2026*
 - Ex. 3. [Grants for Arts Projects \(GAP\) \(Organizational Award\)](#)
 - *Funds arts projects in the following disciplines: Artist Communities, Arts Education, Dance, Design, Film & Media Arts, Folk & Traditional Arts, Literary Arts, Local Arts Agencies, Museums, Music, Musical Theater, Opera, Presenting & Multidisciplinary Works, Theater, and Visual Arts.*
 - *\$10,000-\$100,000 awards*
 - *Multi step submission process. See [website](#) for important dates.*

| [Source](#) |

POTENTIAL FUNDERS AND OPPORTUNITIES – NATIONAL SCIENCE FOUNDATION (NSF)

- The [National Science Foundation](#) (NSF) was established by Congress in 1950 “to promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense...” The U.S. National Science Foundation [Directorate for Social, Behavioral and Economic Sciences \(SBE\)](#) supports basic research on people and society.
 - Ex. 1. [Sociology Program](#)
 - *Supports basic research on all forms of human social organization – societies, institutions, groups and demography – and processes of individual and institutional change.*
 - *Encourages theoretically focused empirical investigations aimed at improving the explanation of fundamental social processes.*
 - *Includes research on organizations and organizational behavior, population dynamics, social movements, social groups, labor force participation, stratification and mobility, family, social networks, socialization, gender, race and the sociology of science and technology.*
 - *Full proposal accepted anytime*
 - *Apply to **PD 98-1331** via Grants.gov*
 - Ex. 2. [Research Infrastructure in the Social and Behavioral Sciences \(RISBS\)](#)
 - *Supports projects that create computational tools and data to facilitate basic research in the social and behavioral sciences that can lead to improved health, prosperity and security.*
 - *Projects should be aimed at creating computational tools and data to enable research by social scientists.*
 - *Full proposal accepted anytime*
 - *Apply to **PD 23-277Y** via Grants.gov*

[|Source|](#)

A dark, monochromatic photograph of a library aisle. The aisle is flanked by tall bookshelves filled with books, receding into the distance. At the end of the aisle, there is a bright, arched opening, possibly a window or a doorway, which creates a strong contrast with the dark foreground. The overall atmosphere is quiet and scholarly.

BECOME FAMILIAR WITH THE NSF PAPPG

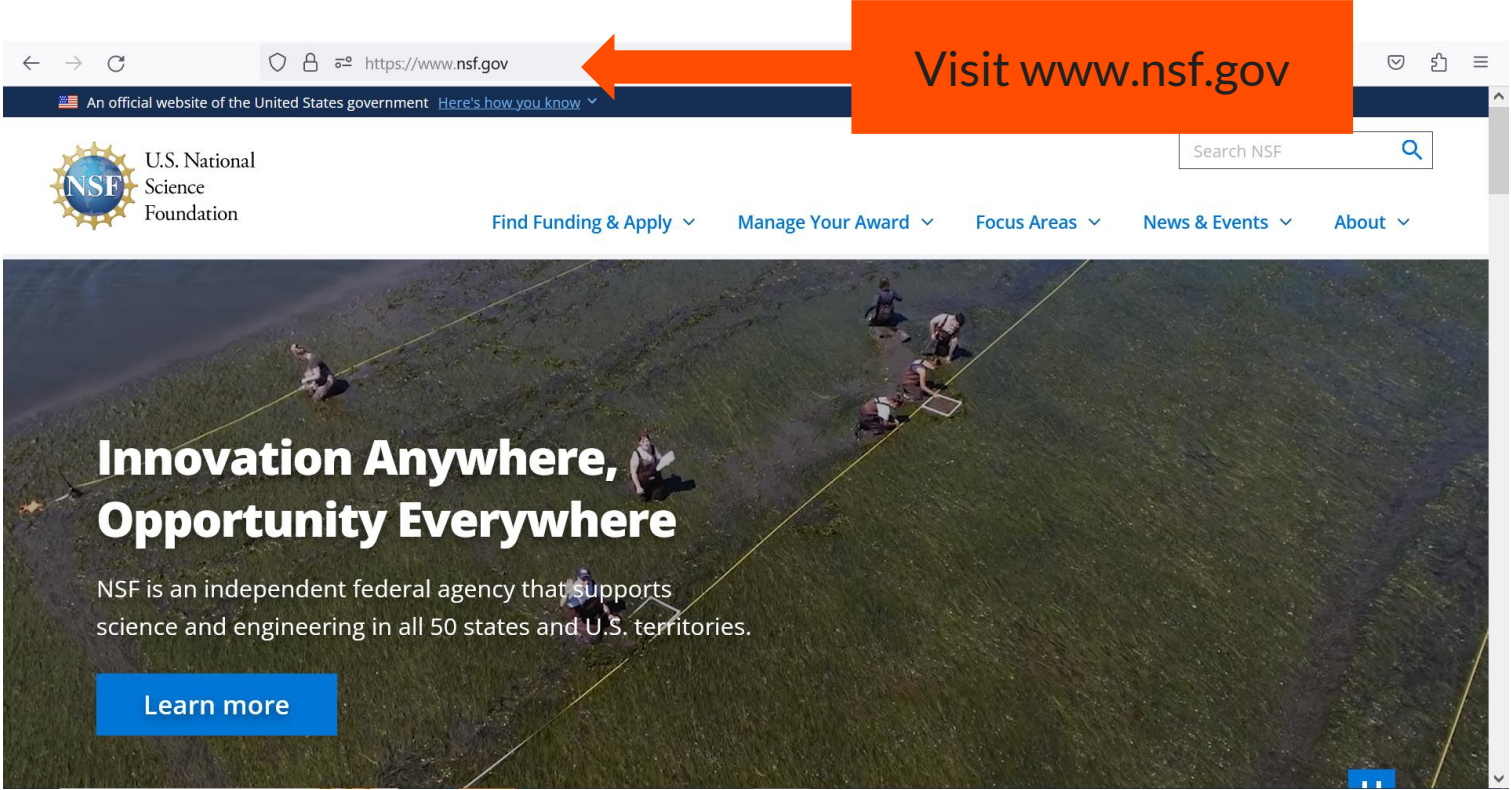
WHAT IS THE PAPPG?

The Proposal and Award Policies and Procedures Guide (PAPPG) contains documents relating to NSF's proposal and award process. It has been designed for use by both our customer community and NSF staff and consists of two parts:

Part I is NSF's proposal preparation and submission guidelines.

Part II is NSF's award, administration, and monitoring guidelines –the documents used to guide, manage, and monitor the award and administration of grants and cooperative agreements made by NSF.

HOW TO LOCATE THE MOST UP-TO-DATE INFORMATION ON THE PAPPG?



The image shows a screenshot of the NSF website. An orange callout box with the text "Visit www.nsf.gov" has an arrow pointing to the address bar of a web browser. The browser's address bar shows "https://www.nsf.gov". Below the browser, the NSF website header is visible, including the NSF logo, the text "U.S. National Science Foundation", a search bar, and navigation links: "Find Funding & Apply", "Manage Your Award", "Focus Areas", "News & Events", and "About". The main content area features a large image of researchers in a field with the headline "Innovation Anywhere, Opportunity Everywhere" and a sub-headline "NSF is an independent federal agency that supports science and engineering in all 50 states and U.S. territories." A blue "Learn more" button is positioned below the sub-headline.



HOW TO LOCATE THE MOST UP-TO-DATE INFORMATION ON THE PAPPG?

The screenshot shows the NSF website with the following structure:

- Header: U.S. National Science Foundation logo and search bar.
- Navigation: "Find Funding & Apply" dropdown menu.
- Main Content: Four columns: "Where to Start", "Explore Funding", "How to Apply", and "Additional Resources".
- Annotations: Two orange callouts with arrows. The first points to the "Find Funding & Apply" tab with the text "Select the 'Find Funding & Apply' tab". The second points to the "Proposal & Award Policies & Procedures Guide (PAPPG)" link in the "How to Apply" column with the text "Click on PAPPG".

Where to Start	Explore Funding	How to Apply	Additional Resources
For All Researchers & Educators	Search All Opportunities	Preparing Your Proposal	Research.gov
For Early-Career Researchers	By Directorate	Submitting Your Proposal	Grants.gov
For Postdoctoral Fellows	By Upcoming Due Date	How We Make Funding Decisions	Baam.nsf.gov
For Graduate Students	NSF-wide Initiatives	Proposal & Award Policies & Procedures Guide (PAPPG)	Our Directories & Of...
For Undergraduates	Search Funded Projects (Awards)		
For Entrepreneurs			
For Industry			

CHAPTER II. F. OTHER TYPES OF PROPOSALS

USEFUL OPPORTUNITIES
WITHOUT SUBMISSION
DEADLINES

*remember to consult PO
before submission*

Funding Mechanism	PAPPG Chapter/SECTION Reference
Supplemental Funding	
Supplement to Current Award	VI.E.5
Career Life Balance	II.F.8
Grant Opportunities for Academic Liaison with Industry (GOALI)*	II.F.5
Facilitation Awards for Scientists and Engineers with Disabilities (FASED)*	II.F.7
New Proposals	
Planning	II.F.1
Rapid Response Research	II.F.2
EARly-Concept Grants for Exploratory Research	II.F.3
Research Advanced by Interdisciplinary Science and Engineering (RAISE)	II.F.4
Ideas Lab	II.F.6
Conference	II.F.9
Equipment	II.F.10
Travel	11.F.11

POTENTIAL FUNDERS AND OPPORTUNITIES – AMERICAN COUNCIL OF LEARNED SOCIETIES (ACLS)

- The [American Council of Learned Societies](#) is a nonprofit federation of 81 scholarly organizations dedicated to supporting the development and promoting the circulation of humanistic knowledge throughout society. As the preeminent representative of American scholarship in the humanities and interpretive social sciences, ACLS holds the core belief that knowledge is a public good.
 - Ex. 1. [Digital Justice Grant](#)
 - *Supports digital projects across the humanities and interpretative social sciences that critically engage with the interests and histories of people of color and other historically marginalized communities through the ethical use of digital tools and methods.*
 - *The program offers two kinds of grants: **Digital Justice Seed Grants** for projects at early stages of development; and **Digital Justice Development Grants** for projects that have advanced beyond the start-up or early phases of development.*
 - *FY25 Competition Dates to be announced soon*
 - Ex. 2. [ACLS Fellowships \(Individual Award\)](#)
 - *Array of Project types*
 - *FY25 Competition Dates to be announced soon*

|[Source](#)|

POTENTIAL FUNDERS AND OPPORTUNITIES – AMERICAN PHILOSOPHICAL SOCIETY

- The [American Philosophical Society](#), the oldest learned society in the United States, was founded in 1743 by Benjamin Franklin for the purpose of “promoting useful knowledge.”
 - Ex. 1. [Franklin Research Grants](#)
 - *The Franklin program is particularly designed to help meet the costs of travel to libraries and archives for research purposes; the purchase of microfilm, photocopies, or equivalent research materials; the costs associated with fieldwork; or laboratory research expenses.*
 - *FY25 Competition Dates to be announced soon*
 - Ex. 2. [Institute for Advanced Studies in the Humanities \(IASH\) Fellowship \(Individual Award\)](#)
 - *Sponsors 2-4 month research experience in Edinburgh*
 - *For research in any aspect of the humanities and social sciences*
 - *Special interest in welcoming applications that contribute to 2025-2026 theme [Making a Nation](#)*
 - *Deadline: February 28, 2025*
 - Ex. 3. [Phillips Fund for Native American Research](#)
 - *The Phillips Fund of the American Philosophical Society provides grants for research in Native American linguistics, ethnohistory, and the history of studies of Native Americans, in the continental United States and Canada.*
 - *Grants are intended for such costs as travel, audio and video recordings, and consultants' fees.*
 - *Deadline: March 1, 2025 | Notification Date: May 2025*

POTENTIAL FUNDERS AND OPPORTUNITIES – MELLON FOUNDATION

- [The Andrew W. Mellon Foundation](#) was established in 1969 to strengthen, promote, and defend the arts and humanities as essential to democratic societies.
 - Ex. [Humanities in Place](#)
 - *Supports a fuller, more complex telling of American histories and lived experiences by deepening the range of how and where our stories are told and by bringing a wider variety of voices into the public dialogue*
 - *Catalyze initiatives and programs that support the evolution and sustainability of institutions (e.g., civic, cultural, educational, or community) focused on advancing social justice through place-based approaches.*
 - *The grant application (“the proposal”) consists of four pieces:*
 - 1) *Information on the proposed grant and organization*
 - 2) *A proposal narrative document that provides detailed information on the proposed work (5-10 pages)*
 - 3) *Supplemental documents*
 - 4) *A budget and budget description outlining how funds would be spent*
 - *Award amounts vary*
 - *Rolling Deadlines*

[|Source|](#)



EVALUATING OPPORTUNITIES

GATHER PROSPECT INFORMATION

Keep notes in a list, spreadsheet, or database for further analysis.

- ✓ Funder type and mission
- ✓ Eligibility restrictions
- ✓ Allowable costs/activities
- ✓ Award information
- ✓ Relevant grantmaking history
- ✓ Key Contacts, Staff and Trustee names and profiles
- ✓ Funding process (e.g., eligibility, timing, amounts, requirements)
- ✓ Indicators of competitiveness
- ✓ Opportunities for connection and communication

WHAT MAKES A GOOD **GOV'T** PROSPECT?

- Does the program **align with the goals** of my project?
- Does the program **support activities** I plan to pursue in my project?
- Does the program grant **enough funding** to support my project?
- Is there **evidence of past support** to projects similar to mine?
- Is the opportunity well-suited to the **stage of my research**?
- Has the **program officer confirmed alignment** with the program's goals?

WHAT MAKES A GOOD **PRIVATE** PROSPECT?

- ❑ Are your mission and the funder's mission **well-aligned**?
- ❑ What is the long-term **potential of the relationship**?
- ❑ How **challenging** will it be to develop a relationship with the funder?
- ❑ Is there **evidence of past support** to projects similar to mine?
- ❑ Are there **existing connections** I can leverage through my colleagues or through my institution to cultivate a relationship of my own?

WHO IS THE IDEAL GRANTEE?

Gain an understanding of the ideal grantee from the funder's perspective and do everything you can to match that profile.

- Who is your competition?
- In a perfect world, which organizations does the funder want to support?
- What resources, history, expertise, partnerships, and strategic positioning does the ideal grantee have?
- What distinguishes your organization as an exceptional candidate against the field?

CAST A WIDE NET

A single funder often won't support a whole project or initiative in perpetuity.

- Understand the **different components** of your project and how each could be positioned towards different funders.
 - Giving priorities
 - Allowable activities
 - Grant amounts
- Demonstrating **wide support** for a project is a selling point to prospects.
- Show funders you're already thinking of what to do when they're **out of the picture**.



Have you reached out to a PO before? Enter in the Zoom Chat: Y for YES or N for NO

Contact a Program Officer for Feedback

- Email a Program Officer
- Request a Phone Call or Virtual Meeting
- Confirm Alignment Between Your Concept and the Opportunity
- **ASK QUESTIONS!**

**Program Officers
are on your team.**

**It's in their interest
for all applicants to
submit competitive proposals.**

WHAT/WHO ARE PROGRAM OFFICERS (POs)?

Program Officers can help assess the alignment of your concept with the funding opportunity.

- ✓ Are often disciplinary experts
- ✓ May clarify eligibility
- ✓ Help interpret RFPs and read between the lines
- ✓ Provide guidance to applicants (and awardees)
- ✓ Provide resources
- ✓ Sometimes advocate for projects

HOW TO APPROACH A PO

Share the strongest draft of the project summary or project concept with a program officer

- Attach to an email that:
 - Introduces you (and your team)
 - Briefly describes what you are working to accomplish – link to mission
 - Refer to the summary for specific details
- Request a phone call (or virtual meeting) to discuss alignment
- Use that phone call to:
 - Confirm alignment and ask any technical questions
 - Be strategic – try to gain insights that can help you enhance the project/proposal

TIPS FOR SUCCESS

- *Start early and stay organized*
- *Engage with program officers*
 - *Ask questions!*
- *Highlight cultural and social relevance*
- *Engage target community or audience*
- *Be transparent about challenges and risks*
- *Serve as a reviewer*
 - *POs frequently seek help with panel and ad hoc reviews, and while it may appear to be a significant responsibility, agencies typically offer modest honorariums for your time and expertise. Participating in the review process provides valuable insights into how proposals are evaluated and provide a deeper understanding of funding priorities.*
 - *Volunteer to sign up as an NEA Reviewer!*
 - *Apply to be an ED Peer Reviewer!*
 - *Serve as an NEH Reviewer!*
 - *National Science Foundation (NSF)- Refer to the list of NSF programs to determine best fit for expertise, then send an email to the overseeing program officer(s) of the selected program(s).*

An aerial, top-down view of a city street intersection. The image is dark and semi-transparent, serving as a background for the text. The street layout shows a grid with a central intersection. White lines on the pavement indicate lane markings, including crosswalks and directional arrows. Some numbers, such as '22' and '09', are visible on the pavement, likely indicating street names or lane numbers. The overall scene is a complex urban environment.

OVERVIEW & DEMO OF HANOVER RESOURCES



*Thank you for
your time!*



Christopher A.C.J. Knight

Content Director, Grants

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